

# INVITATION

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## Farm to Fork Discussion: Increasing Sustainability and Securing Supply

THURSDAY 20TH OCTOBER 2022 1:30 p.m. – 5:30 p.m. CEST

HAUS DER LAND- UND ERNÄHRUNGSWIRTSCHAFT,  
CLAIRE-WALDOFF-STR. 7, D-10117 BERLIN & VIA ONLINE STREAM

The European Commission's Farm to Fork and Biodiversity strategies that form part of the Green Deal envision a fundamental restructuring of the European and German agricultural and food sectors towards greater sustainability implying a foreseeable reduction of production volume. This has far-reaching consequences for farmers, processing companies, trade and consumers. In light of the growing world population and current crises such as the Russian war against Ukraine, a secure and sustainable food supply as well as stable and reliable value chains in the food sector are becoming increasingly important. The lack of agricultural imports is putting the systematically important security of supply in Germany, Europe and certain regions of the world under pressure. This makes it even more important to critically analyse the planned measures and where necessary, to develop alternatives. This event will therefore focus on how research and innovation can offer alternative pathways to the targets of the Farm to Fork Strategy. It will also address the possibilities to contribute to supply security and make our food systems and our agriculture more sustainable and resilient while protecting the environment, resources and the climate.

Together with high-level experts from politics, business and science, at the **"Farm to Fork Discussion: Increasing Sustainability and Securing Supply"** we want to examine the potential impact of the European Green Deal in the context of the current crises, highlight practical approaches for fostering the adaptability of the agricultural and food sectors through innovative developments and discuss how the measures of the Farm to Fork Strategy could be potentially adjusted.

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#DialogFarmToFork

Grain Club

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### CONTACT:

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## Programme

from 1 p.m. **Admission and registration**

1:30 p.m. **Kick-off and start of the livestream**

- **Sven Oswald**, moderator

### Opening & welcome

- **Franz-Josef Holzenkamp**, President of The German Raiffeisen Association (DRV) and Chairman of the Grain Club in 2022

## Part 1: Economic and environmental impacts of the Green Deal in the agricultural sector, current status and outlook for the Farm to Fork Strategy

1:40 p.m. **Keynote Speech: Perspective of Science**

### » Regulatory assessment of the Farm to Fork Strategy

- **Prof. Dr Stephan v. Cramon-Taubadel**, Department of Agricultural Economics and Rural Development, University of Göttingen

1:55 p.m. **Perspective of the EU Commission (online participation)**

### » Status and evaluation of the implementation of the Farm to Fork Strategy / Impact assessment

- **Claire Bury**, Deputy Director-General in DG Health and Food Safety (DG SANTE)

2:05 p.m. **Exterior view**

### » US perspective

- **Kimberly Sawatzki**, Head of Agricultural Department, US Embassy

2:15 p.m. **Panel discussion and audience questions**

- Franz-Josef Holzenkamp
- Prof. Dr Stephan v. Cramon-Taubadel
- Claire Bury
- Björn Meyer, Sales Lead Food Ingredients – Cargill Global Edible Oils Solutions; Chairman of the German Association of Wholesale Traders in Oils, Fats, and Oil Raw Materials e.V. (Grofor)
- Kimberly Sawatzki

3:15 p.m. **Discussion break with coffee and cake**

Event language **German with simultaneous translation**

German / English and  
English / German



**Sven  
Oswald**



**Franz-Josef  
Holzenkamp**



**Prof. Dr Stephan  
v. Cramon-Taubadel**



**Claire Bury**



**Kimberly  
Sawatzki**



**Björn Meyer**

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## Part 2: Outlook: Achieving Green Deal goals through research, innovation and best practice?

4 p.m. **Perspective of Industry**

» **Biodiversity**

- **Dr Jörg Müller**, Manager Environment and Technology in the Plant Conservation Department, Association of the Crop Protection and Fertilizer Industry in Germany (IVA)

4:10 p.m. **Perspective of the Agricultural Trade**

» **Digital Farming and Smart Farming**

- **Jörg Migende**, Head of Corporate Public Affairs, Head of Digital Farming, Lead Expert Agribusiness, BayWa AG

4:20 p.m. **Perspective of Environmental Protection**

- **Christoph Heinrich**, Director Nature Conservation, WWF Germany

4:30 p.m. **Panel discussion and audience questions**

- Carina Konrad, MP (FDP), Deputy leader of the Free Democratic Party parliamentary group in the German Bundestag, Chairwoman of the working group VI - Sustainability through Innovation
- Christoph Heinrich
- Frank Gemmer, Chief Executive Officer, Association of the Crop Protection and Fertilizer Industry in Germany (IVA)
- Jörg Migende

5:30 p.m. **Closing Words**

- **Detlef Kurreck**, Vice President of the German Farmers' Association (DBV) and Chairman of the Union for the Promotion of Oil and Protein Plants (UFOP)

(5:35 p.m.: End of livestream)

from 6 p.m. **Joint reception with buffet as part of "Parliamentary Rapeseed Pressing" by the Union for the Promotion of Oil and Protein Plants (UFOP)**

Please register at  
**[bit.ly/Dialog-F2F](https://bit.ly/Dialog-F2F)**  
(limited event spaces available)



Find out more at  
**[grain-club.de/termine/farm-to-fork-discussion](https://grain-club.de/termine/farm-to-fork-discussion)**



**Carina  
Konrad**



**Christoph  
Heinrich**



**Jörg  
Migende**



**Dr Jörg  
Müller**



**Frank  
Gemmer**



**Detlef  
Kurreck**

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